

# 2019

Annual Report  
FY2019

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It's more important now than ever that we band together. As Mural Arts moves quickly in this new landscape to address the needs of the City of Philadelphia, our partner organizations, and the many individuals we support, know that we cannot do this meaningful work without you.



*Color Me Back* participant with her artwork in Suburban Station, March 5, 2020. Photo by Steve Weinik.

This report is shared with you in gratitude for your support, which gives us the ability to put art to work on behalf of every citizen in the city. And as we shift to address the pressing and ever-evolving needs the coronavirus pandemic has thrust upon our community, we also want to take time to reflect. The impactful programs and works of art that you helped us create in 2019 shed light on difficult topics while emphasizing our collective resilience and ability to craft innovative solutions through art-making.

By now you've seen Amy Sherald's towering *Untitled* mural project in Center City. Sherald, who famously created First Lady Michelle Obama's presidential portrait, modeled this vibrant, evocative portrait of a young Black woman after a Philadelphian student, Najee S., in our Art Education program. Students spent the day with Sherald in her studio learning about her artistic practice, and those lessons were adapted to curricula for School District of Philadelphia classrooms. We recently heard from a New York Times journalist who was being treated for COVID-19 at Thomas Jefferson Hospital, across the street from *Untitled*. He could see the mural through his hospital room window, and said that "besides family and friends, nothing did more to help me get through this than art," and came to think of the portrait of this young woman as a friend.

As we watched Sherald's six-story-tall masterpiece come to life in Center City, we were simultaneously working to build something beautiful underground. Our Porch Light program took up residence inside an abandoned cafe in Suburban Station, a core commuter hub for the City that has become a refuge for Philadelphia's unsheltered communities. We launched *Color Me Back*, an innovative same-day work and pay program that combines participatory art-making with access to social services in partnership with the Department of Behavioral Health and disAbility Services, and hosted a daily lottery that offered individuals experiencing economic insecurity an opportunity to earn income and to paint a mural in the Suburban Station thoroughfare. In its first iteration, *Color Me Back* paid 451 individuals a total of \$77,950 and connected them to necessary services and the transformative power of art-making.

Outside of Center City, the Kensington Storefront, our Porch Light wellness initiative, is a unique space that welcomes anyone interested in art-making, personal and public safety, or self-care. Through weaving, music-

making, and storytelling workshops, the Kensington Storefront is changing lives every day. Community members continue to have opportunities during the pandemic to speak for themselves in a profoundly public way through weekly arts salons hosted virtually.

Our Guild program offers similar opportunities for returning citizens to reassert agency in their lives. In 2019, 92 formerly incarcerated young adults entered this paid apprenticeship program and graduated with new job skills and art-making experience. Throughout the year, they honed technical and artistic skills in studio workshops, and contributed to murals that will hopefully grace the walls of our city for years to come. Quarantine initially posed a number of challenges for the Guild as many of our participants did not have access to laptops. But we made programming accessible via cell phone, which has given the Guild the opportunity to hone soft skills that will be incorporated into the program even after the pandemic.

The year ahead will look considerably different than 2019. Our determination to innovate includes not only a view of the future, but, crucially, a response to the present. As humanity grapples with new challenges, so too do our processes, the communities we work with, and the art we create. With your help, we turned this moment into a time for healing through art-making: online classes in art education for families sheltering in place, hand-washing stations across the city, and Space Pads in public gathering places featuring work by local artists that encourage all Philadelphians to stay healthy. We are grateful for the ability to remain responsive and continue working toward our mission during this time.

We hope you're proud of all we've accomplished together. Your investment has been critical to Mural Arts' success and its future. As always, we're looking ahead, with an exciting vision beyond anything we've imagined before.

Thank you on behalf of the entire team at Mural Arts Philadelphia. We honor your support and wish you good health!

Jane Golden  
*Executive Director*  
Mural Arts Philadelphia

Tony Schneider  
*Board Chair*  
Philadelphia Mural Arts Advocates

# \$1.7M

in wages to local artists

## 250+ 65

artists employed

new public art projects

## 10.8K 14

took a tour

major mural restorations

## 17

Mural Arts Institute  
engagements and experiences



Top: *Untitled* © 2019  
City of Philadelphia Mural  
Arts Program / Crash,  
Union Transfer. Photo  
by Steve Weinik.

Bottom: Mural Mile walking  
tour, April 2, 2019. Photo by  
Steve Weinik.

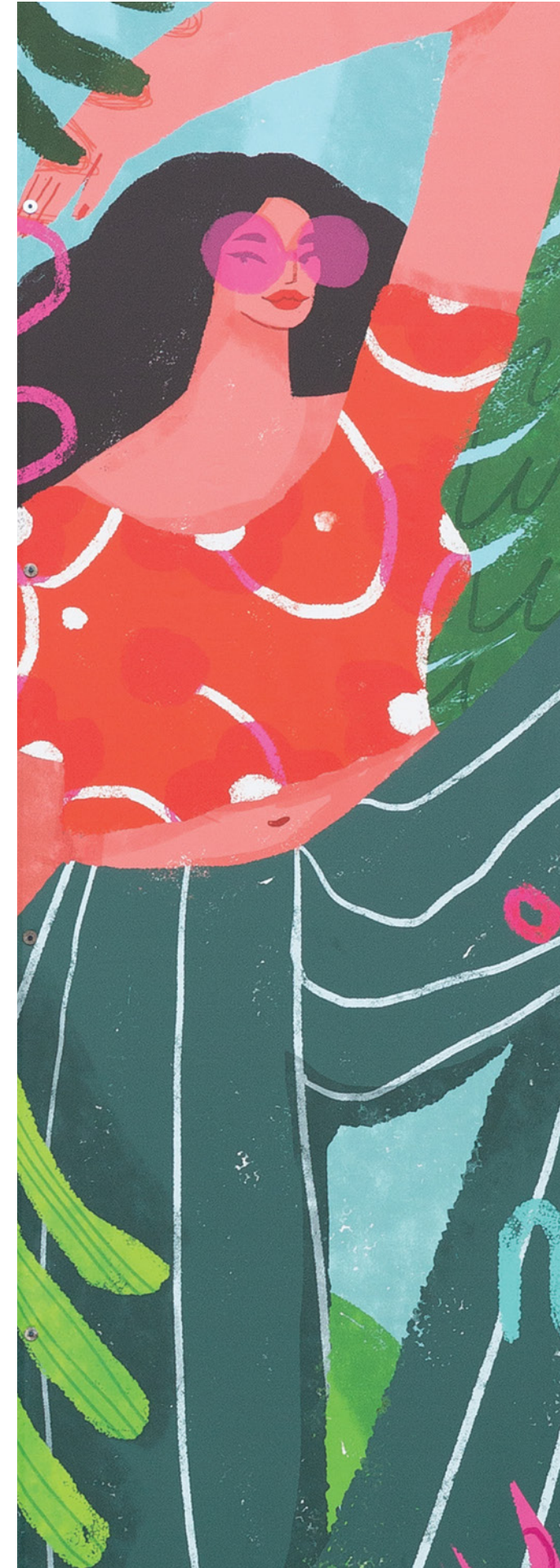




Top left: Artist Rebecca Rustein works on her mural *Convergence*, July 12, 2019. Photo by Steve Weinik.

Bottom left: *Moon Viewing Platform* by Nadia Hironaka, Matthew Suib & Eugene Lew, October 12, 2019. Photo by Albert Yee.

Right: *Spring Into Dance* © 2019 City of Philadelphia Mural Arts Program / Loveis, 4747 South Broad Street. Photo by Steve Weinik.



## Restorative Justice

FY2019

We provide project-based jobs and work readiness training to formerly incarcerated individuals, probationary youth, and people who are currently incarcerated, encouraging participants to make healing contributions to Philadelphia's communities.

# \$312K

in wages to youth and individuals in re-entry

# 82%

of re-entry program graduates found employment or moved into educational opportunities

# 12%

one-year recidivism rate, compared to 35% city and statewide



Guild carpentry workshop at the former Shooter Shop in Kensington/Harrowgate. Photo by Steve Weinik.

“I came into The Guild in 2017 and graduated the same year. Since then I have always been a part of it, working as an alumni. The biggest impact of the program was building my character: being able to be myself [but] more creative, open-minded, and making other people feel good, being able to show other people that building character can help with other opportunities.”

*Tyreeah McCray, Guild Alumni*



Thank you to  
our donors for  
their generous  
support.

**Mural Arts Philadelphia**  
A project of the City of Philadelphia

**OUR WAYFINDERS**  
Mural by Eric Oshib

Workshop and Design Assistance by  
Pharis Theobald, Zina Sultman

Artists: Brian Coakley, Doug Walsh,  
Sunny Chen, Maria Roman, Bill Fink,  
Jediah Kullie

Funders: City of Philadelphia Department of  
Behavioral Health and Intellectual Disability  
Services and the Sports Warden Foundation  
and Parents Kind Family Foundation

Funders: World Health Partnership and the  
Rose Life Recovery and Learning Center

Project Manager: Jessica Leach-River

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Mural Arts Philadelphia



**ART  
IGNITES  
CHANGE**

## INDIVIDUALS

Individuals listed below provided program or general operating support to the organization in FY19. Family foundation and institutional contributors are listed on page 13. For a list of individuals who provided support via Wall Ball, please see page 14.

### LEGACY SOCIETY:

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The Lynn Manko Intern  
Scholarship established  
in her memory by her  
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Alex Siegel  
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Karen Tulis & Avery Goldstein  
Kristen Warden  
Velma Whitlock  
Philip & Deborah Zuchman



## Margaret Harris and Phil Straus

LEGACY SOCIETY  
DONORS

Margaret Harris and Phil Straus have been supporters of Mural Arts for nearly two decades, and their commitment continues to grow with the organization's ambitions.

They are passionate, politically active, and purposeful in their giving, and were early supporters of our Restorative Justice and Art Education programs. They recently hosted an intimate salon discussion with the newly appointed Artist-in-Residence at the District Attorney's Office, James "Yaya" Hough, and Guild Program Coordinator Akeil Robertson. It was an enlightening and moving evening for all involved. Margaret and Phil's work with the organization is truly incredible.

"Their generosity, empathy, and support help us defy the odds, jump over obstacles, be tenacious and driven...and allow us to provide critical pathways and opportunities so people like James and Akeil

can flourish," noted Mural Arts Executive Director Jane Golden. "[Margaret and Phil], you give me and all of us at MAP something very special that is in short supply in today's frayed and cynical world," she continued. "You give us hope!"

For their part, Margaret and Phil are looking ahead to the future of the organization: "Our hope for Mural Arts would be that it has enough resources to serve all the communities who need or want it. Art in every school, art centers in every community, expansion of programs in restorative justice...and on and on." With their generous support, we are well on our way. Thank you, Margaret and Phil!

\* Deceased



# Anthony Johnson

FIRST-TIME  
DONOR

**Anthony “TRAN” Johnson, graffiti-artist-turned-muralist, first met Jane Golden around 1983 when he became a part of the Philadelphia Anti-Graffiti Network.**

As a teen, his passion for comics and sketching found a public outlet through graffiti writing. Working alongside Jane, his artistic expression expanded: “We were out in the neighborhoods building scaffolding and learning how to blend paint, doing things we didn’t do on a daily basis.”

After working with Jane on about 100 murals, Anthony moved away from Philadelphia, and his career took him all over the world. Two years ago, Mural Arts came back into his life. Anthony came

across a Facebook post about the organization and reached out to Jane, suspecting she was still at it over 35 years later. They’ve stayed in touch, and this year, Anthony was moved to make a first-time donation.

He recently told us why: “To see that...Jane is still in Philadelphia, still doing what she started so many years ago...that’s an awesome thing.” We’re proud of Anthony’s legacy—and thankful for his support!

## ORGANIZATIONS

### \$100,000 & Over

Hummingbird Foundation  
Parkway Corporation  
PTS Foundation  
Pyramid ETC Companies, LLC  
Westrum Development Company

### \$50,000 - \$99,999

A.P. Construction  
Bank of America  
The Forrest & Frances Lattner Foundation  
Hess Foundation  
Pennsylvania Department of Community & Economic Development  
Visit Philadelphia  
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### \$25,000 - \$49,999

Academia Suites  
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Bromley House  
BS Ingersoll LLC  
Fierce Advocacy Fund  
Glenmede Trust Company  
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Lincoln Financial Foundation  
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PECO  
Penn Treaty Special Services District  
Pennsylvania Council on the Arts  
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Santander  
The Snider Foundation  
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### \$10,000 - \$24,999

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Chubb  
EB Realty  
JKG Florida Business Corporation  
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Olney Plaza  
Origlio Beverage  
PHL Sports  
Philadelphia Eagles  
PNC  
Wawa

### \$5,000 - \$9,999

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Berger Family Foundation  
Cardone Industries  
The Christopher Ludwick Foundation  
Civitas Marketing  
Davis Charitable Foundation  
Fashion District Philadelphia  
Janssen Pharmaceuticals  
The Christian R. and Mary F. Lindback Foundation

Westphal Family - MAJiK Foundation  
Reading Terminal Market Corporation  
Sandpiper Fund  
SEI Investments  
TD Charitable Foundation  
Urban Living Group

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Relief Communications

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The Carnegie Hall Corporation  
Weckerly’s Ice Cream

## CITY & PARTNERS

*Partners listed below include those that provided financial resources over \$250 to Mural Arts Philadelphia in FY19. We partner in myriad ways with hundreds of partners each year, and are grateful to all of them for their support.*

Bartram’s Garden  
City of Philadelphia  
Department of Behavioral Health and disAbility Services  
Department of Commerce  
Department of Community and Economic Development  
Department of Housing and Community Development  
Department of Human Services  
Department of Prisons  
Health Department  
Housing Authority  
Office of the Managing Director  
Office of Transportation, Infrastructure, and Sustainability  
Parks and Recreation  
Streets Department  
Water Department  
Fairmount Park Conservancy  
Impact Services  
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Manayunk Development Corporation  
University of the Arts  
Mental Health Partnerships  
Moore College of Art and Design  
Philadelphia Children’s Alliance  
Philadelphia Mental Health Care Corporation  
Philadelphia Orchard Project  
Philadelphia Works, Inc.  
Philadelphia Youth Network  
School District of Philadelphia  
SEPTA  
Temporary Assistance for Needy Families  
The Franklin Institute  
The Fund for the School District of Philadelphia  
The Mayor’s Fund for Philadelphia  
To Our Children’s Future With Health

*Previous page: Everything the Light Touches... dedication, May 30, 2019. Photo by Steve Weinik.*

*Left: Providence Center dedication with Betsy Casanas and Ian Pierce, August 27, 2019. Photo by Steve Weinik.*



MULTI-YEAR  
FUNDERS

Art For Justice Fund  
The Barra Foundation  
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Connelly Foundation  
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WALL BALL

Muse

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LONG-TIME  
DONOR

# Joanne Sundheim

Joanne Sundheim was born and raised in Philadelphia, but lived elsewhere for much of her adult life. By the time she returned in the mid-1990s, the city had already gained recognition for its innovative mural program, then a part of the Anti-Graffiti Network.

The first time Joanne saw the murals on a trolley tour, she was hooked. "Aside from the majesty of the murals, I was so impressed with...the positive force murals are for [Philadelphia] communities," she told us. "I wanted to contribute." Joanne has been a loyal donor ever since that experience 15 years ago, and her engagement and investment in Mural Arts has only deepened.

"The programs have developed over time to meet community needs," she said. Those needs include populations that are particularly underserved. "I'm extremely concerned about the cruelty of

our criminal justice system," she explained. "The Mural Arts programs demonstrate the positive effects the arts have on our daily lives," including the meaningful work done through the Guild and Reimagining Reentry Fellowship programs, as well as our Art Education program in public schools.

We are so appreciative of Joanne's long-standing commitment. It's a testament not only to her generosity, but also her faith in the innovation and care for communities Mural Arts places at the core of the organization.

Strength in Our Bonds ©  
2019 City of Philadelphia  
Mural Arts Program /  
Ernel Martinez, 2300  
Market Street. Photo by  
Steve Weinik.

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*Linda DeJure & Jamie Bischoff's tenures as Board Officers ended in September 2019.*

*Daniel Astolfi and Tiffany Tavarez became Vice Chairs and Julia Fleischner became Secretary at that time.*

\* New Board Member in FY20

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*Jawad Salah and Rachel Cevera's co-chair terms ended in July 2019.*

*Danielle Hankin and David Wilkes became co-chairs at that time.*

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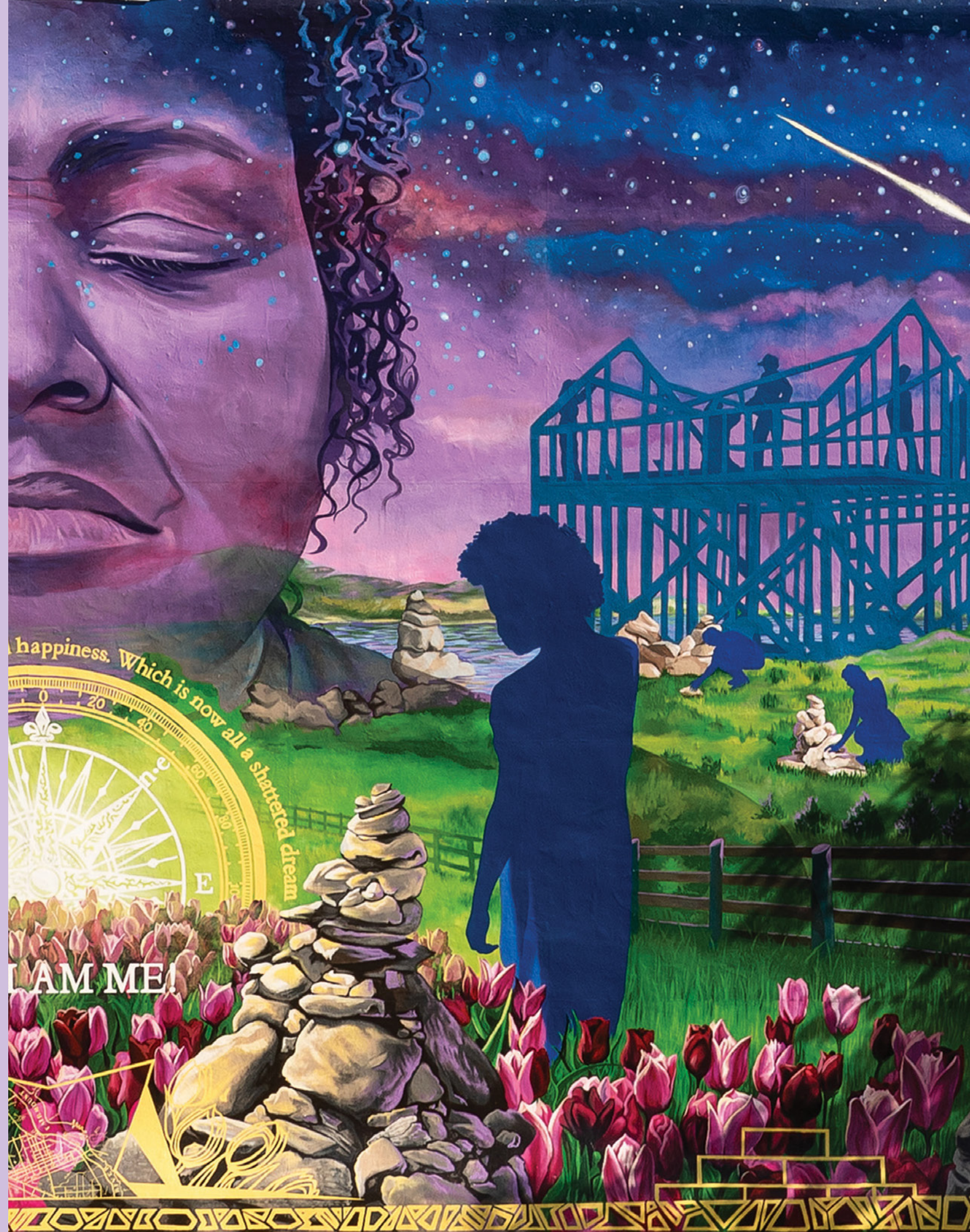
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Frank Abbott  
Dane Allison  
Alyse Bernstein  
Lindsey Boyd  
Victoria Boyer  
Michael Bules  
James Burns  
Brad Carney  
Caitlin Chase  
Gregory Christie\*  
Noni Clemens  
Stephanie Coates  
Mark Colatrella  
Emily Cooper Moore  
Will Cooper-Balis  
Greg Corbin  
Emily Crane  
Nancy Davis  
Pamela Draper  
Rickey Duncan  
Joe Ehrman-Dupre  
Alaina Ewins  
Lee Ann Fenderson  
Melissa Fogg  
Deana Frank  
Donavon Freeman\*  
Carolina Gomez  
Zambia Greene\*  
Jamee Grigsby  
Cathy Harris  
Judy Hellman  
Taty Hernandez  
Shari Hersh  
Jessica Im  
Kate Jacobi  
Amy Johnston  
Sarah Kolker

Michael Konrad  
Norah Langweiler  
Nathaniel Lee\*  
Jessica Lewis-Turner  
Shiffonne Lindsey  
Julia López  
Dominique Lyner  
Nadia Malik  
Monica Mathieu  
Jamera McNeil  
David McShane  
Rebecca Miller  
Rosie Morales  
Lisa Murch  
Jameson Paige  
Preeti Pathak  
Rachel Penny  
Dakota Plourde  
Kathryn Poole  
Netanel Portier  
Kahzar Powell  
Mel Regn  
Yashira Rivera  
Akeil Robertson  
Nicole Rodrigues  
Samuel Rodriguez  
Renata Rojo  
Ellen S. Soloff  
Don Serjani  
Ryan Spilman\*  
Felix St. Fort\*  
Maya Thomas  
Caresh Toatley  
Carlos Vasquez\*  
Sofia Vivado  
Shira Walinsky  
Steve Weinik  
Michael Whittington\*  
Dawan Williams  
Corin Wilson  
Emma Wu  
Felecia Young

\* Employed by the City of Philadelphia

Centerfold: *Our Wayfinders*  
© 2019 Eric Okdeh, 3718  
Mantua Avenue. Photo by  
Steve Weinik.



We partner with the Department of Behavioral Health and Intellectual disAbility Services as well as health and social service agencies to situate art at the heart of recovery, resilience, and healing.

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27,890

interactions with program participants annually

---

75-100

people visit and participate at five hub sites each day

---

30

languages and dialects spoken by program participants



Color Me Back Lottery process in Love Park, March 5, 2020. Photo by Steve Weinik.

“Color Me Back helped me in so many concrete ways: they gave me access to much needed money, helped me get organized and get my state ID, responsibly attend to my health issues, and apply for jobs. I still haven’t found one, but looking is a giant step forward.

At the same time, I’ve been able to care about myself and care more deeply about others, continue to learn, develop a better attitude, and better both my appearance and moral actions. When a job does come, I’ll be ready—which is lightyears ahead of where I was.”

*Norman Bonk, Color Me Back Participant*



Top left: Southeast by Southeast Holiday Sale at the Bok Building in South Philadelphia, December 21st, 2019. Photo by Dorcas Tang.

Bottom left: Site/Sound Mandala Meditation with Bethesda Project, October 19, 2019. Photo by Steve Weinik.

Top right: *Industrious Light: Baldwin Locomotive Works* © 2019 City of Philadelphia Mural Arts Program / Phillip Adams, 417 North 20th Street. Photo by Steve Weinik.

Bottom right: *Persistence* dedication, November 1, 2019. Photo by Steve Weinik.



# 2,169

youth engaged in art education programs

# 81%

of graduates moved on to higher education

# 20

teaching artists in art education programs

# 7

former students who now teach art ed

“The thing I love most about these classes is the ability to connect with other artists my age. In school I have almost no one to connect to as passionate about art as I am, and these classes give me an outlet for that and more friends who are artists than I’ve ever had.”

*Isaiah Franks, Art Education Participant*



Top: Murals on the Move press conference at Mander Playground, November 18, 2019. Photo by Edwin E. Luks.

Bottom: *Everything The Light Touches...* in-process at the U School. Photo by Steve Weinik.

Next page, top: Amy Sherald meets with Art Education student Najee S. during the design process of her mural, January 17, 2019. Photo by Steve Weinik.

Next page, bottom: Amy Sherald works on her Philadelphia mural, May 20, 2019. Photo by Steve Weinik.

STATEMENTS OF  
FINANCIAL POSITION

Assets	2019	2018
Cash & Cash Equivalents	5,132,340	4,402,317
Grants, Program & Contribution Receivables	6,904,985	3,579,569
Inventory	124,713	74,360
Prepaid Expenses	129,199	148,955
Other Assets	37,266	60,519
Property & Equipment, Net	854,641	997,502
Intangibles, Net	193,774	180,703
<b>Total Assets</b>	<b>\$13,376,918</b>	<b>\$9,443,925</b>

## Liabilities and Net Assets

### Liabilities:

Accounts Payable & Accrued Expenses	714,578	599,435
Accrued Payroll & Related Expenses	271,590	255,339
Deferred Revenue	73,906	175,938
<b>Total Liabilities</b>	<b>\$1,060,074</b>	<b>\$1,030,712</b>

### Net Assets:

Undesignated	2,946,768	3,030,106
Temporarily Restricted	9,370,076	5,383,107
<b>Total Net Assets</b>	<b>\$12,316,844</b>	<b>\$8,413,213</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$13,376,918</b>	<b>\$9,443,925</b>



STATEMENTS OF  
ACTIVITIES AND  
CHANGES IN NET  
ASSETS

Revenue & Support	2019	2018
Institutional Support	7,001,608	3,658,228
Contracted Services:		
– Government	5,468,546	4,065,147
– Other	1,580,835	727,505
Contributions - Individuals	538,224	813,851
Tour Income	274,887	375,911
Other Income	38,921	82,539
<b>Total Revenue &amp; Support</b>	<b>\$14,903,021</b>	<b>\$9,723,181</b>

## Expenses

Programs	8,626,039	8,900,143
Support Services	2,373,351	1,818,027
<b>Total Expenses</b>	<b>\$10,999,390</b>	<b>\$10,718,170</b>
<b>Change in Net Assets</b>	<b>3,903,631</b>	<b>(994,989)</b>
<b>Net Assets Beginning of Year</b>	<b>\$8,413,213</b>	<b>\$9,408,202</b>
<b>Net Assets End of Year</b>	<b>\$12,316,844</b>	<b>\$8,413,213</b>



Through participatory public art, Mural Arts Philadelphia inspires change in people, place, and practice, creating opportunity for a more just and equitable Philadelphia.

## Our Values

We value the essential humanity, dignity, and potential of all people.

We respect the knowledge and experience of all individuals and embrace diversity, equity, and inclusion.

We are committed to inquiry-based learning, respectful communication, and mindful collaboration.

We believe in the transformative power of creativity.

## Our Vision

Mural Arts Philadelphia envisions a world where all people have a say in the future of their lives and communities; where art and creative practice are respected as critical to sense of self and place; and where cultural vibrancy reflects and honors all human identities and experiences.



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