

# 2018

Annual Report  
FY2018

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Primary Dispersion by Isaac Lin, in-process.

Sometimes people ask if we have run out of walls. We have not. For every concrete surface that we find in Philadelphia, many more barriers are out there facing vulnerable and marginalized communities.

That is why we create art that focuses on issues like criminal justice reform, immigration, workforce development and education, environmental justice, and mental illness, among others. Thanks to our donors and partners, who recognize the power of public art, we share this report with both gratitude for the past year and optimism for what lies ahead. With your support, our community-based process has brought color and vibrancy to walls where there once was none. At Mural Arts Philadelphia, we credit our public-private partnership as a crucial element in stimulating dialogue, sharing knowledge, formulating solutions to inequity, and giving people opportunities to tell their own stories.

We celebrate the work, but we also seek every opportunity to highlight the communities that drive our projects. The people of this city are creative, resilient, passionate, and determined, and thousands of people contribute their effort and talent to Mural Arts each year. With the City of Philadelphia as our major public funder, we continue to work toward economic growth and an inclusive, equitable civic commons. Our donors and collaborators are similarly vital to our work. This annual summary is always a welcome reminder of just how many people like you are responsible for building our capacity to ignite change.

In 2018, Mural Arts saw the maturation of several initiatives, such as our community hubs in the Southeast and Kensington. These spaces have flourished, and neighbors see our presence as a dependable resource. In Kensington, where we work with a community deeply affected by the opioid crisis, our funders have allowed us to expand staffing hours to better serve the community, to make a long-term commitment to keeping the Storefront open, and to lead inspiring and impactful projects with extraordinary artist partners. Last year, renowned artist Swoon hosted trauma-informed art and storytelling workshops at our Kensington Storefront. Together with the community, she developed a mural project at Storefront partner Prevention Point that shares local stories and portraits.

Our first grant from the national Art for Justice Fund further supported the growth of our longstanding Restorative Justice program over the past year. In fall 2018, we hosted a symposium on art and justice that brought diverse speakers and panels, including first-person discourse from people who used art as a vehicle for healing while incarcerated—sometimes over the course of decades. Their testimonies confirmed what we know to be true: that art can sustain us, despite adversity and even despair.

We are lucky and grateful to have leaders in the field like artists Jesse Krimes and Russell Craig, two incredible artists and graduates of the Guild who guided the launch of 2018's new Reimagining Reentry Fellowship—their work with us is made possible by contributors like you. This fellowship opportunity for artists who have been incarcerated provides mentorship and public art commissions alongside raising the visibility of their work. We're looking forward to the second iteration of Reimagining Reentry, and proud to honor Jesse and Russell with the Visionary Artist Award at Wall Ball on June 13, 2019.

Mural Arts has continued to thrive as a result of your continuing generosity. We hope that you take pride in our work, and recognize your crucial role in it. We will run out of walls when barriers to fundamental rights crumble across the city—barriers to education, to mental health resources, to everyday freedom and joy. Until then, on behalf of the entire team at Mural Arts Philadelphia and our Board of Directors, we thank you.

Sincerely,

Jane Golden  
Executive Director  
Mural Arts Philadelphia

Tony Schneider  
Board Chair  
Philadelphia Mural Arts Advocates



“My wife and I are city people and look for the constant surprises thrown off by an urban landscape. Murals are that. The fact that the MA program also brings communities together, helps kids and other vulnerable folks to realize their creativity and offers opportunities to artists makes it a win-win-win investment.”

Ron Levine, MAP Supporter

Left: *Healing Begins Through Connection* by Swoon, in-process.

Top right: *Smoke Signals* by Joe Boruchow, in-process.

Bottom right: *Still Life* © 2018 City of Philadelphia Mural Arts Program / Phillip Adams, Dover and Thompson Streets.



**286+**  
**million**

press impressions

**5+** million

social media impressions

**25,000**

people engaged in imagining, creating, and celebrating public art

Art  
Education

FY2018

**1,953**

youth engaged in art education programs

**100%**

graduation rate among seniors in advanced  
Art Education classes

**85%**

of graduates moved on to higher education

We provide quality art education to underserved youth, who emerge with expectations and a sense of direction that help them find success in higher education and within the work world.



Top left: *Portraits of Justice*  
 © 2018 City of Philadelphia  
 Mural Arts Program / Russell  
 Craig & Jesse Krimes,  
 Municipal Services Building,  
 1401 John F Kennedy Blvd.

Bottom left: *Smoke Signals*  
 by Joe Boruchow, in-process.

Top right: Trash Academy  
 Summer Campaign,  
 August 1, 2018.

Bottom right: A student at  
 the dedication for *Dreams,  
 Diaspora, and Destiny*,  
 by Joshua Mays and King  
 Britt. October 9, 2019.





*Thank You* – FOR YOUR SUPPORT

**We look forward  
to another year  
of meaningful and  
impactful work.**



**ART  
IGNITES  
CHANGE**

INDIVIDUALS

EXECUTIVE DIRECTOR'S CIRCLE:

**Leadership Gifts  
(\$10,000 & Over)**

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Debbie & William Becker  
John & Eve Bogle  
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EXECUTIVE DIRECTOR'S CIRCLE:

**Trailblazers  
(\$5,000 - \$9,999)**

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Susan Sherman  
Stacey Spector & Ira Brind  
Howard E.N. & Patricia Wilson  
Joseph & Renée Zuritsky

Gifts include cumulative giving between July 1, 2017 and June 30, 2018.

\*If we have miswritten or inadvertently left your name off this list, please contact the Development Office at 215-685-0759 and accept our advance apologies.

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(\$2,500 - \$4,999)**

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 Alliance HSP  
 Alliance of Artist Communities  
 Almo Corporation  
 Alphaserve Technologies  
 Ametek  
 Amoroso's Baking Company  
 Anis Taylor 7 Higher Than 7 Productions  
 Art for Justice Fund  
 AT&T  
 Atkin Olshin Schade Architects  
 Azavea  
 B&R Services  
 Ballard Spahr LLP  
 Bank of America  
 BHR Contracting  
 Blank Rome LLP  
 Blick Art Materials  
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 Brown & Brown of Pennsylvania  
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 City of Philadelphia Streets Department

City of Philadelphia Water Department  
 City Year  
 Colligas Family Markets / ShopRite  
 Comcast NBCUniversal  
 ComedySportz  
 Commons & Commons  
 Communications Test Design, Inc.  
 Community Behavioral Health  
 Conant Corporation  
 Concerned Citizens of Center City  
 Connelly Foundation  
 Creative Action  
 CSL Behring  
 Danella Companies, Inc.  
 Davis Charitable Foundation  
 Delaware River Port Authority  
 Devon Self-Storage  
 District Council 1199C  
 Dolfinger-McMahon Foundation  
 Drinker Biddle & Reath  
 Drug Enforcement Administration - Philadelphia Division  
 Dynasty Advisors LLC  
 ECBM

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 Epstein Family Charitable Trust  
 Face to Face  
 Federal Reserve Bank of Cleveland  
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 First Judicial District  
 Five Below  
 Frederick J. Rosenau Foundation  
 Freire Charter School  
 FS Investments  
 Germantown Academy  
 Glenmede  
 Golden Artist Colors, Inc.  
 Goldman Properties  
 Gotham Technology Group  
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 Grant Thornton LLP  
 Greenberg Traurig  
 HACE  
 halfGenius  
 Hangley Aronchick Segal Pudlin & Schiller  
 Hankin Management Company  
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 Horace W. Goldsmith Foundation  
 Hummingbird Foundation  
 IBM  
 Impact Services  
 Independence Blue Cross  
 Independence Foundation  
 Institute of Contemporary Art  
 Integrations Inc.  
 Interfaith Center of Greater Philadelphia  
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 Island House Condominium Association  
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 J2 Design Partnership  
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 Jessica Rubin Interiors  
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 KMA Consulting Engineers  
 L2Partridge  
 Leading Path Consulting  
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 Lincoln Financial Group  
 Lindy Communities  
 Lindy Family Charitable Foundation  
 Local Initiatives Support Corporation  
 Lomax Family Foundation  
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 Lyft  
 Main Line Health  
 MAJiK Foundation  
 Marathon County Health Department  
 Maryland Institute College of Art  
 Maven Communications

McCormick Taylor  
 Metropolitan Bakery Cafe  
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 MSI  
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 Nationalities Services Center  
 NKCDC  
 North Philly Peace Park  
 Olivet Covenant Presbyterian Church  
 Origlio Beverage  
 Otto Haas Charitable Trust  
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 PECO Energy  
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 Penn Medicine  
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Temple University  
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 The Pew Center for Arts & Heritage  
 The Pew Charitable Trusts  
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 Tim McShane Agency Inc  
 To Our Children's Future With Health Township of Lower Merion  
 Trades For A Difference  
 TransPerfect Legal Solutions  
 Tricounty Community Network  
 UBM  
 Unitarian Society of Germantown  
 Universal Community Homes  
 University City District  
 University of the Arts  
 University of the Sciences  
 UrbanArt Commission  
 Vincent Giordano Corp.  
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 Visual Resources Association  
 Weissman Family Foundation  
 Wells Fargo  
 Wells Fargo Foundation  
 White & Williams LLP  
 Widener University  
 William Penn Charter School  
 William Penn Foundation  
 Wind River Holdings  
 Y Pers Inc. - David Blum



Previous page: Trash Academy Summer Campaign, August 1, 2018.

Left: Patches and Prayer Flags workshop at the Kensington Storefront, February 6, 2019.



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ADVISORY  
COUNCIL

*Mural Arts’ Advisory Council raises funds, builds audiences, and provides targeted expertise on specific projects and initiatives. The group meets regularly, serves on a range of committees, and works collectively to achieve annual goals for support and involvement.*

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*Mural Arts’ Ambassadors are significant local and national leaders who offer as-needed advice and support.*

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Blondell Reynolds Brown  
Richard Snowden  
Liz Solms  
Ken Weinstein  
John Westrum  
Joseph & Renée Zuritsky



Top right: *Healing Begins Through Connection* by Swoon, in-process.

Bottom right: Trash Academy Summer Campaign, August 1, 2018.

Centerfold: *KTOWN LAB Public Art Laboratory* © Claudio Ethos & Rub8icon1, Thayer and F Streets.

I have met many people over my 35 years of working in Philadelphia, but among them, Jack Bogle was truly unique. I feel so honored to have known him. Despite his astounding accomplishments, he remained humble and gracious. What a role model for us all. Whenever I saw him, we would begin talking about Mural Arts and then quickly pivot to national and global issues. I learned from him all the time, even in short conversations over the years.



Jack Bogle's favorite mural, *Our Flag Unfurled* © 2001 City of Philadelphia Mural Arts Program / Meg Saligman, 500 N Columbus Blvd.

Jack Bogle was extraordinarily generous with us, but his legacy goes far beyond funding. He inspired us to think big, to never stop dreaming, to continue relentlessly on our path, and to believe that people can achieve great heights and without losing their simple humanity. He validated our work and he inspired us to be better.

Sometimes when a visit was wrapping up, he would give me a book. I would take it home and read with excitement and curiosity. These books became treasures to me, snapshots of his mind and his heart. They are still on my bookshelf, now reminders of a wonderful person that I was lucky to know.

– Jane Golden





Top left: Amy Sherald in her studio.

Bottom left: Trash Academy Summer Campaign, August 1, 2018.

Top right: *Remembering a Forgotten Hero* © 2018 City of Philadelphia Mural Arts Program / Keir Johnston & Willis Nomo Humphrey.

Bottom right: *Trades for a Difference* © 2018 City of Philadelphia Mural Arts Program / Felix St. Fort, 6812 Chew Avenue.



**\$1.7+**  
**million**

in wages to artists

**13.8K** **250**

took a tour

artists employed

**83**

new public art projects

**20**

major mural restorations

Restorative  
Justice

FY2018

**\$263K**

in wages to youth and individuals in reentry

**76%**

of re-entry program graduates  
found employment or moved into  
educational opportunities

**9%**

one-year recidivism rate, compared to  
35% city and statewide

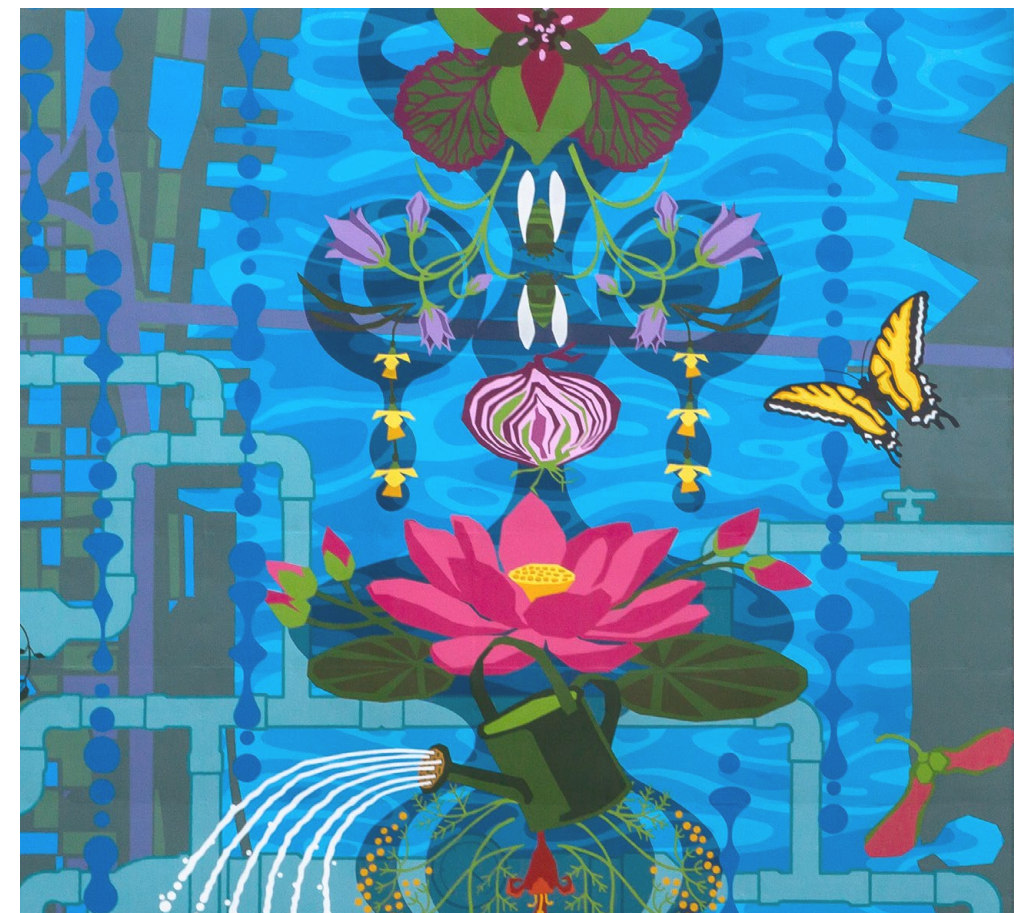
We provide project-based jobs and work readiness training to formerly incarcerated individuals, probationary youth, and people who are currently incarcerated, allowing participants to make healing contributions to Philadelphia's communities.



Left: *A Collection of Creative Decisions* © 2018 City of Philadelphia Mural Arts Program. James Burns, 5741 Wister Street.

Top right: Trash Academy Summer Campaign, August 1, 2018.

Bottom right: *Water Gives Life* © 2018 City of Philadelphia Mural Arts Program / Eurhi Jones & David McShane.



STATEMENTS OF  
FINANCIAL POSITION

Assets	2018	2017
Cash & Cash Equivalents	4,402,317	4,732,802
Grants, Program & Contribution Receivables	3,579,569	3,884,037
Inventory	74,360	76,785
Prepaid Expenses	148,955	243,239
Other Assets	60,519	21,524
Property & Equipment, Net	997,502	1,065,116
Intangibles, Net	180,703	202,642
<b>Total Assets</b>	<b>\$9,443,925</b>	<b>\$10,226,145</b>

Liabilities and Net Assets

Liabilities:

Accounts Payable & Accrued Expenses	599,435	390,524
Accrued Payroll & Related Expenses	255,339	343,780
Deferred Revenue	175,938	83,639
<b>Total Liabilities</b>	<b>\$1,030,712</b>	<b>\$817,943</b>

Net Assets:

Undesignated	3,030,106	3,023,047
Temporarily Restricted	5,383,107	6,385,155
<b>Total Net Assets</b>	<b>\$8,413,213</b>	<b>\$9,408,202</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$9,443,925</b>	<b>\$10,226,145</b>

STATEMENTS OF  
ACTIVITIES AND  
CHANGES IN NET  
ASSETS

Revenue & Support	2018	2017
Institutional Support	3,658,228	6,518,429
Contracted Services:		
– Government	4,065,147	3,799,639
– Other	727,505	124,697
Contributions - Individuals	813,851	601,811
Tour Income	375,911	332,315
Other Income	82,539	87,022
<b>Total Revenue &amp; Support</b>	<b>\$9,723,181</b>	<b>\$11,463,913</b>

Expenses

Programs	8,900,143	8,093,857
Support Services	1,818,027	2,052,392
<b>Total Expenses</b>	<b>\$10,718,170</b>	<b>\$10,146,249</b>
Change in Net Assets	(994,989)	1,317,664
Net Assets Beginning of Year	\$9,408,202	\$8,090,538
Net Assets End of Year	\$8,413,213	\$9,408,202

Porch  
Light

FY2018

We partner with the Department of Behavioral Health and Intellectual disAbility Services as well as health and social service agencies to situate art at the heart of recovery, resilience, and healing.

600+

individuals engaged who are impacted by trauma, drug use, and mental illness

100-200

people visit and participate at five hub sites each day

30

languages and dialects spoken by program participants

Photos by Steve Weinik unless otherwise noted.

Mural Arts Philadelphia produces 75–100 public art projects annually involving a range of people, sites, and issues. We create projects in response to community needs across the city, from direct project applications to local planning, from neighborhood conversations to relevant national issues. Our programming provides common ground for diverse communities to meet, and shares the many perspectives and stories that make up our vibrant city.

## Mural Arts Institute

We foster innovation and build the field of socially-engaged public art through workshops, symposia, residencies, consultancies, and multi-site capacity-building initiatives.

## Tours

We offer public and private tours of the world's largest outdoor art gallery, where people explore the murals, artistic processes, and community histories that inspire our work.



A PROGRAM OF THE CITY OF PHILADELPHIA

#muralarts  
muralarts.org

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phillymuralarts

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