

OSI



2022 presented Mural Arts Philadelphia with both a challenge to “meet the moment” and an opportunity to embrace a year of possibility when we could fully enact our belief that all things are possible when creativity and innovation are at the core of our actions.

In particular, we pursued programs that sought to amplify the voices of sidelined and silenced communities and championed shared artistic expression as a powerful vehicle for transformation.

The 2021-2022 fiscal year proved to be a watershed as we pressed forward on projects that had been launched just before the numbing impact of the pandemic. They were rewarding beyond any expectation and confirmed that murals can be a powerful voice for marginalized communities.

Two murals blossomed from the joint efforts of Morris Home’s residents and Mural Arts, providing an all-too-infrequent opportunity to give voice and image to their experience. Kah Yangni’s *We Are Universal*, on the large side wall of Cake Life Bake Shop, celebrates the lives of Philadelphia’s transgender, non-conforming and non-binary communities, while Alli Williams’ *All at Once*, on the façade of Philly AIDS Thrift just off 5th and South streets, honors the memories of several of our city’s transgendered women who are victims to sexual violence. These two projects, and the relationships they have fostered, offer real promise that non-conforming and non-binary communities will not be silenced again.



Artists Russell Craig and Jesse Krimes were the creative force behind our Reimagining Reentry Fellowship program. This initiative included fellowships for seven artists, all impacted by the criminal legal system. This included an exhibition at the African American Museum in 2020 and 2021 and a series of evocative and inspiring public art projects. Two examples of Reimagining Reentry were *Point of Triangulation: Intersection of Identity* by Deb Willis and Michelle Jones, located in the 21st Street underpass between Arch and Market Streets; the second project is at 15th and Cherry streets by artists Reginald Dwayne Betts and Titus Kaphur.

This major work of public art, entitled *Declaration*, shows a redacted version of the Declaration of Independence overlaid with a beautiful portrait of a young woman in our Guild program. These two projects are, like those at Morris Home, a testament to the power of art to challenge stigma and redefine narratives.

Far left: *Keys to Change*
© City of Philadelphia Mural Arts Program / Phillip Adams, 3206 H Street. Photo by Steve Weinik.

Top: *We Still Here* © 2021
City of Philadelphia Mural Arts Program / Gaia, Jetsonorama, & Ursula Rucker, 22 Maplewood Mall. Photo by Steve Weinik.

The projects and programs highlighted throughout this Annual Report represent the transformative power of art to effect substantive, positive change in our city. We believe that we have a moral imperative to do this work, and we are dedicated to effective, discernable movement to a more just and equitable society. We hope you will join us, either once again or for the first time, in our belief that “art ignites change.”

Warmly,

Jane Golden
Founder and Executive Director

Julia Fleischner,
Chair, Board of Directors

140+

public art projects

250+

artists employed

\$2.7M

invested in the creative economy

16K

program and tour participants

150+

participants served through the Restorative Justice program

Left: Magic Hour © 2021 City of Philadelphia Mural Arts Program / Brad Carney, Temple University Station, 927 Berks Street. Photo by Steve Weinik.

Above: Women's Reentry Pilot Program graduation ceremony at the Municipal Services Building, September 24, 2021. Photo by Akail Robertson.

“I feel honored to be a voice for the voiceless and to be a face of our faceless. I feel in my spirit now, for the first time in a long time, a true sense of purpose. I’m finding my space in the world, which is to leave a legacy of love and equality. I didn’t know how I was going to fulfill that purpose, but the mural has given me a sense of direction.”

Tazmere Stephens, former Morris Home resident and We Are Universal featured community member



Public Art Beautifies

We Are Universal © 2021
City of Philadelphia Mural Arts Program / Kah Yangni, Cake Life Bake Shop, 1306 Frankford Avenue. Photo by Steve Weinik.

MORRIS HOME

Beginning in 2019, Mural Arts’ Porch Light Department partnered with Morris Home, the only residential recovery program in the nation that offers comprehensive services and a safe, recovery-oriented environment specifically for trans- and gender-nonconforming individuals.

Located in West Philadelphia, Morris Home helps these individuals develop the knowledge and skills necessary to promote sobriety, manage emotional and behavioral difficulties, choose and maintain safe and healthy lifestyles, and develop healthy relationships with peers, family, and the community. Our curator, Wit López (they/them), one of Mural Arts’ 2021 Black Artist Fellows, is a non-binary artist who brought in artists from around the world — from Botswana to the US — to cultivate self-expression with nine residents for three months utilizing various mediums from collage to poetry.

Beautiful
Inspire
Empower



On Wednesday, July 28, 2021, Mural Arts' Porch Light program and the City of Philadelphia's Department of Behavioral Health and Intellectual disAbility Services hosted a Community Paint Day in honor of the program partnership with Morris Home. Event participants had the chance to help paint murals designed by Kah Yangni (they/them) and Ali Williams (she/her), and celebrate the trans, gender non-conforming, and non-binary communities. The event also included music, food, performances, and a gallery of artwork created by Morris Home workshop participants.

Kah Yangni's (they/them) mural, *We Are Universal* at Cake Life Bake Shop, celebrates Philadelphians from the trans, gender non-conforming, and non-binary communities. The mural features text collectively created through workshops with Morris Home residents. Photographs by Angel Edwards (they/them) were also taken of members of Morris Home at Bartram's Garden, and they were used as reference images to inspire the illustrations. The mural was dedicated on Tuesday, September 28, 2021



Top left: Morris Home Project Paint Day & Showcase in Clark Park, July 28, 2021. Photo by Akeil Robertson.

Far Left: *We Are Universal* dedication, September 28, 2021. Photo by Steve Weinik.

Left: *We Are Universal* dedication, September 28, 2021. Photo by Steve Weinik.



Mural Arts' Porch Light Department continued to work with Morris Home and its residents on a second project. Porch Light, with the support of the Department of Behavioral Health & Intellectual Disability Services, believes that continuity and impact comes by committing to a multi-year partnership with provider sites.

Ali Williams' (she/her) mural, *All at Once* at Philly AIDS Thrift, memorializes Philadelphia transgender women who have been murdered while also honoring everyone in the trans and non-binary community. Collaborative workshops with Morris Home residents helped to inform the mural design. Dominique "Rem'mie" Fells, a transgender woman and beloved alumn of Morris Home, was murdered during the design process, a senseless loss that impacted the community in which the mural appears. In grief and always, this mural serves as a reminder of the ongoing trans erasure in the queer community and a celebration of the beautiful lives we have lost. The mural was dedicated on Wednesday, July 21, 2022.



Left: *All at Once* dedication, June 21, 2022. Photo by Steve Weinik.

Below: *All at Once* © 2022 City of Philadelphia Mural Arts Program / Ali Williams, Philly AIDS Thrift, 710 South 5th Street. Photo by Steve Weinik.



Statistics

200

participants per provider site

5,000

participants reached through provider sites in the past 10 years

26

provider site projects completed



In Majesty © 2021 City of Philadelphia Mural Arts Program / Femi Olatunji, 3624 Market Street. Photo by Steve Weinik.



East Passyunk Bulletin Board
© 2021 City of Philadelphia Mural Arts Program / Nottene Design Studio, East Passyunk Community Recreation Center, 1025 Mifflin Street. Photo by Steve Weinik.



Art Education student banners made as a part of Aram Han Sifuentes's *Messages to Our Neighbors* project. Photo by Steve Weinik.



Thank you to our donors for their generous support.

Eagles Day, James Rhoads School, June 1, 2022. Photo by Steve Weinik.

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 Diamond Street. Photo by
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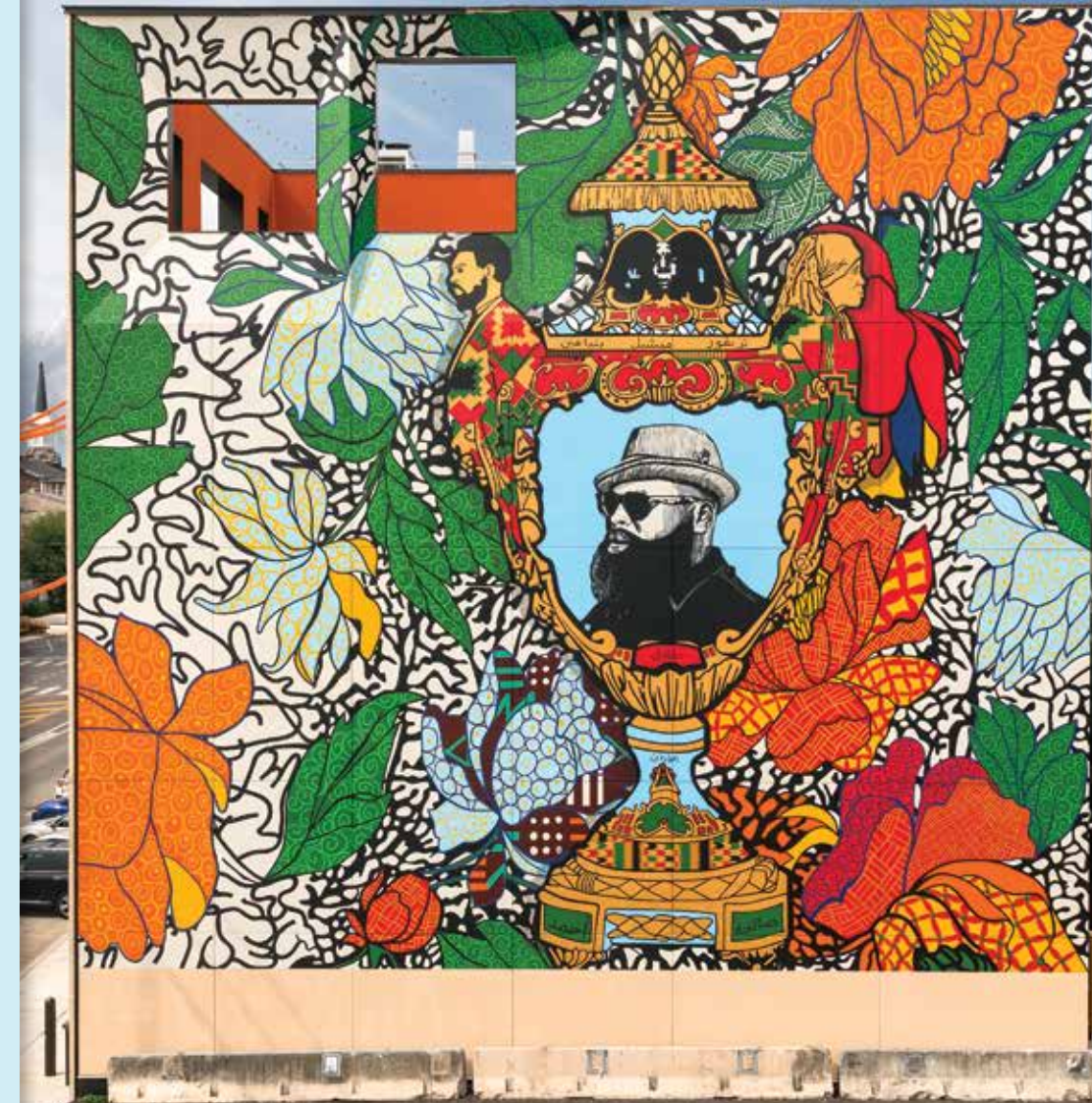
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The Talented Mr. Trotter: You Can Be Anything © 2022 City of Philadelphia Mural Arts Program / Roberto Lugo, The Clay Studio, 1425 North American Street. Photo by Steve Weinik.

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Reaching Out © 2021
City of Philadelphia Mural Arts Program / DISTORT & Gabe Tiberino, 3221 Kensington Avenue.
Photo by Steve Weinik.

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The Kelly Clarkson Show, Episode 1065, Pictured (L-R) Lily Collins, Josie Totah, Jane Golden, Norman Bunk, Kelly Clarkson, Photo by Weiss Eubanks/NBCUniversal

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Lead artist Jess X Snow and assistants, including participants from the Women's Reentry Program, work on *The Future Is Worth The Fight, Just Hold On & You Will See* in Harrowgate, May 28, 2021. Photo by Steve Weinik.

“While working with the first full cohort, I found strength that I didn’t know I had. This program means community stability, women are the backbone. The stronger they are, the stronger the community can be!” ”

Rasheeda Bagwell, Women's Reentry Program Coordinator

WOMEN'S REENTRY PROGRAM

In April 2021, Mural Arts launched a pilot program with ten women entitled the Women's Reentry Program (WRP), a new cohort of the Restorative Justice Program.

The WRP offers a safe space and opportunity to develop marketable job skills while earning wages over five months. The WRP recognizes that formerly incarcerated women need specialized support when returning to their communities. Building on our learnings from the successful pilot program, Mural Arts launched the first full cohort on January 10, 2022, led by Program Coordinator, Rasheeda Bagwell, and Senior Project Manager, Kali Silverman.

Advocacy

Inspires

Beautify
Inspire
Empower



Above: Women's Reentry Pilot Project graduation ceremony at the Municipal Services Building, September 24, 2021. Photo by Akeil Robertson.

Right: Lead artist Jess X Snow and assistants, including participants from the Women's Reentry Program, work on *The Future Is Worth The Fight, Just Hold On & You Will See* in Harrowgate, May 28, 2021. Photo by Steve Weinik.



The WRP aims to serve the unique needs of justice-impacted and returning women and their families which include: personal and professional development, supportive services, resource-sharing, mentorship, relationship-building, and entrepreneurship. In partnership with Able World, this program is led by justice-impacted women in order to create a holistic and safe environment for participants.

The workshops and training stemmed from the needs and wants of the group. WRP members participated in photography workshops with Guild Coordinator and artist, Akeil Robertson-Jowers. The workshops provided the women with an opportunity not only for self-reflection, but also to feel confident and empowered outside of the justice system. Additional focus was placed on trauma-informed care which included planting seeds, manifestation work, and candle-making.

On Thursday, May 26, 2022, the first full cohort graduated feeling ready for permanent employment. Sixteen women completed the program in full. Four of the graduates have continued on with the Mural Arts' Guild program and joined the Rec Crew, a new Restorative Justice program at Mural Arts that revitalizes rec centers in Philadelphia neighborhoods most harmed by violence.

Statistics

85%

employment rate

10%

recidivism rate among The Guild participants

150

RJ (Guild, Women's Reentry, Rec Crew) participants in FY22

\$520K

RJ (Guild, Women's Reentry, Rec Crew) wages paid in FY22



Coded by Kids © 2022
City of Philadelphia Mural Arts Program / Pricilla Bell Lamberty, Smith Recreation Center, 2100 South 24th Street. Photo by Steve Weinik.

In April 2019, Mural Arts launched the Reimagining Reentry Fellowship, curated by artist Jesse Krimes, to foster opportunities for artists impacted by incarceration.

The Reimagining Reentry Fellowship is a 20-month fellowship for artists who are formerly incarcerated or who have been impacted by the criminal justice system and are applying their creative practices to address critical issues of mass incarceration in Philadelphia. The fellows created bold new public works with the intention to shift the narrative around contemporary criminal justice and incarceration throughout Philadelphia. The 2019-2021 Reimagining Reentry Fellowship culminated in a series of new public installations and an exhibition, *Rendering Justice*, hosted in partnership with the African American Museum of Philadelphia (AAMP). Two of these installations expanded into larger public art projects.

Reginald Dwayne Betts and Titus Kaphar, *Declaration Redaction* series, 2020, Print, pulped paper made of prison uniforms and towels, 22" x 30" each

Programs that Empower

“These artists are using their creative practices to transform our broken criminal justice system... By supporting and building this community of artists, we are also strengthening the field of practice where art, activism, and policy intersect, while also creating opportunities to build relationships with other leaders and influencers in Philadelphia’s criminal justice reform space.”

Jesse Krimes, Artist



Beautify
Inspire
Empower



Top and bottom: *Point of Triangulation: Intersection of Identity* © 2021 City of Philadelphia Mural Arts Program / Michelle Jones & Deborah Willis, 21st Street & JFK Boulevard. Photo by Steve Weinik.

Point of Triangulation: Intersection of Identity was a series of paired portraits mounted in the Reimagining Reentry Fellowship Exhibition at the African American Museum. Each pair of portraits hinged on a 90-degree angle, extending around the viewer. On one side, individuals wear carceral clothing - white t-shirts and gray pants. On the other side, they wear the attire of their choice. When stepping on a red line on the floor to complete the triangle, the viewer is challenged to explore their biases and assumptions, in particular the tendency to weaponize stigma and oversimplify identity, or to distill a complex being to a single part of their lives. This project was expanded into a mural, located at the underpass on 21st Street & JFK Boulevard, which allows viewers to stand between both depictions of formerly incarcerated people. The entry and exit points evoke themes of reentry into society from incarceration, as well as a choice between two paths: to further stigmatize people who have been incarcerated or to create a society that truly reflects a belief in second chances. The mural was dedicated on October 5, 2021.

Declaration Redaction was created in partnership between Reginald Dwayne Betts and Titus Kaphar in which expanded meanings or truths are brought to the fore through redaction of text and image. As fellows, they worked with participants in Mural Arts' Guild Reentry Program, as well as men from Mural Art's mural program at SCI Phoenix, to create portraits in which the faces are obscured with various redactions of the Declaration of Independence. The redactions amend the original text to elevate the experience and interpretation of each person doing the redaction. The project was expanded into a mural project, entitled *Declaration*. The mural was dedicated on October 28, 2021.



Above: *Declaration* © 2021 City of Philadelphia Mural Arts Program / Dwayne Betts & Titus Kaphar, 150 North Broad Street. Photo by Steve Weinik.

Right: *Declaration* dedication, October 28, 2021. Photo by Steve Weinik.

STATEMENTS
OF FINANCIAL
POSITION

Assets	2022	2021
Cash & Cash Equivalents	6,579,620	8,604,571
Grants, Program & Contribution Receivables	4,948,642	4,174,618
Inventory	107,120	111,753
Prepaid Expenses	12,730	52,160
Other Assets	2,369	5,563
Property & Equipment, Net	611,168	681,755
Intangibles, Net	122,671	146,372
Total Assets	\$12,384,320	\$13,776,792

Liabilities and Net Assets

Liabilities		
Accounts Payable & Accrued Expenses	409,219	955,861
Accrued Payroll & Related Liabilities	343,562	406,586
Refundable Advances	110,014	1,465,374
Total Liabilities	\$862,795	\$2,827,821

Net Assets

Without donor restrictions	4,939,203	4,065,347
With donor restrictions	6,582,322	6,883,624
Total Net Assets	\$11,521,525	\$10,948,971
Total Liabilities & Net Assets	\$12,384,320	\$13,776,792



STATEMENTS OF
ACTIVITIES AND
CHANGES IN NET
ASSETS

Revenue & Support	2022	2021
Foundations and Corporate grants	6,782,671	3,627,126
Contracted Services:		
– Government and other grants	6,035,075	4,423,895
Contributions - Individuals	245,172	1,052,649
– In-kind contributions	685,496	860,995
Tour Income	185,222	113,658
Other Income	102,673	11,579
Total Revenue & Support	\$14,036,309	\$10,089,902

Expenses

Programs	10,492,387	8,276,670
Support Services	2,971,368	2,947,002
Total Expenses	\$13,463,755	\$11,223,672
Change in Net Assets	(572,554)	(1,133,770)
Net Assets Beginning of Year	10,948,971	12,082,741
Net Assets End of Year	\$11,521,525	\$10,948,971

Left: *Semilla De Patria*
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Z. Casañas, 2115 North
Howard Street. Photo by
Steve Weinik.

STAFF

Leadership

Jane Golden
Executive Director

David Gest
Chief Operating Officer

Carolyn Nagy
*Senior Director of
Development*

Netanel Portier
*Senior Director of
Learning and Practice*

Sherice Sargent
*Director of Human
Resources*

Chad Eric Smith
*Senior Director of
Communications &
Brand Management*

Don Veon
Senior Director of Finance

Directors

Phil Asbury
*Director of
Community Murals*

Ellie Clark
*Director of Project
Management*

Morgan Consigny
*Director of Mural
Operations*

Judy Hellman
Director of Special Projects

Emilio Maldonado
Director of Artist Relations

Nadia Malik
*Director of Porch Light
Program*

Damon McWhite
*Director of Restorative
Justice*

Lisa Murch
Director of Art Education

Ellen Soloff
*Director of Tours and
Merchandise*

Development &
Communications

Jessica De Palma
Development Associate

Jenny Donnelly Johnson
*Communications and
Marketing Manager*

Nick Hunsicker
*Manager of Development
Operations*

Janell Jones
*Manager of Corporate
Relations*

Medina Oyefusi
Events Manager

Genevieve Richardson
*Manager of Institutional
Relations*

Rachel Spause
Individual Giving Manager

Darnell Schoolfield
*Social Media and
Marketing Manager*

Steve Weinik
*Staff Photographer /
Senior Manager for Digital
Media & Technology*

OUR MISSION

Through participatory public art, Mural Arts Philadelphia inspires change in people, places, and practices, creating opportunities for a more just and equitable Philadelphia.

Cover: *Enter Stage Right*
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Saunders, The Kimmel
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